





Sponsors' Logos will be placed here in event brochure and advertisements

## The 2<sup>nd</sup> Pediatrics Symposium

by the

## American Mission Hospital, Bahrain

Building on the resounding success of last year's inaugural event, held in November 2023, the 2nd Pediatrics Symposium aims to bring together leading experts, healthcare professionals, and industry representatives to advance pediatric healthcare and promote knowledge exchange.

This symposium provides a unique platform for attendees - whether doctors, nurses, lecturers, students or even government regulators in pediatrics - to connect, collaborate, and explore innovative solutions in the field of pediatrics.

It could be of special benefit to commercial entities such as manufacturers, distributors, suppliers, and providers of childcare products and services.

Around **250 participants** are expected to participate in this event which includes speakers from *Mayo Clinic, USA and King Abdulaziz Medical City, KSA*, apart from experts in Bahrain.

**Event** : 2nd Symposium in Pediatrics

**Theme**: Trends and Challenges in Pediatric Cardiac Care

Date : 20 April 2024 (Saturday)

**Timings** : 8:00 to 17:00

**Venue**: King Hamad American Mission Hospital Auditorium

#### **Opportunities of Sponsorship**

By sponsoring the 2nd Pediatrics Symposium, your company will have the opportunity to:

- 1. Showcase your commitment to the advancement of Pediatrics healthcare and the well-being of children.
- 2. Gain visibility and recognition among a diverse audience of healthcare professionals, researchers, and industry leaders.
- 3. Network with key stakeholders in the Pediatrics field, fostering potential collaborations and business opportunities.
- 4. Demonstrate your expertise, products, and services through dedicated sponsorship packages and exhibition spaces.

#### **Contact Information**

If interested in discussing sponsorship options or require further information, please contact, **Dr. Mohammed Salman**, Head of the Organizing Committee:

Email: med.edu@amh.org.bh Mobile: +973 36392483

## **Sponsorship Packages**

A range of sponsorship packages are available to suit various budgets and marketing objectives. These packages include prominent branding opportunities, speaking engagements, access to attendee lists, and exclusive exhibition spaces, among other benefits.

We would be happy to discuss these options in more detail and tailor a sponsorship package that aligns with your company's specific goals and interests.

	Benefits	Sponsorship Packages			
		Platinum	Gold	Silver	Bronze
1	Logo placement on the symposium website and promotional materials	Yes	Yes	Yes	No
2	Speaking opportunity during a dedicated session	Yes	No	No	No
3	Complimentary Exhibition Booth /Stand	Yes	Yes	Yes	No
4	Recognition as a Sponsor in all event communications and press releases	Yes	Yes	Yes	Yes
5	Advertisement in an A4 size program booklet	Full page	Half page	No	No
6	Brand visibility through social media posts and email newsletters	Yes	Yes	No	No
7	Complimentary symposium registrations for delegates	30	20	10	5
8	Complimentary symposium attending for your company representatives	5	3	2	1
9	Access to the attendee list for networking opportunities	Yes	No	No	No
	Fees in BHD	3,500	2,750	1,500	500

## **Sponsorship Contract - Form**

In this brochure is a separate 'Sponsorship Contract' form that our sponsors can printout. The sponsor may then write, stamp, sign, and send the scanned document to med.edu@amh.org.bh

## Logos/Artworks/Advertisements

For display before and during the event, sponsors must send high-resolution logos, artwork, or advertisements, preferably through a link to an online drive (using platforms such as WeTransfer, Google Drive, or Microsoft OneDrive).

# AGENDA (TENTATIVE)

Time		Topics	Speaker(s)	
8:00 – 8:30		Registration		
8:30 – 10:30 Session 1				
8:30 - 8:40	10 mins	Opening Remarks	Dr. George Cheriyan	
8:40 - 9:05	25 mins	Stem Cell Therapy in Congenital Heart Disease	Dr. M Yasir Qureshi	
9:05 - 9:30	25 mins	Trans catheter Approach for Pediatric Cardiac patients	Dr. Mohamed Alnassef	
9:30 - 9:55	25 mins	Pediatric Arrhythmias	Dr. Obayda Mu'men Ma'moon	
9:55 - 10:10	15 mins	Panel Discussion and Q&A		
10:10 - 10:30	20 mins	Coffee Break		
10:30 - 12:25	Session 2			
10:30 - 10:55	25 mins	Cardiogenics	Dr. Neale Kalis	
10:55 - 11:20	25 mins	Updates in Cardiology/Heart Failure	Dr. Fahad Al Sindi	
11:20 – 11:45	25 mins	Medication in Asthma	Dr. Sahar Mohamad Almustafa	
11:45 - 12:10	25 mins	Community-Acquired Pneumonia	Dr. Bhramara Madduri	
12:10 - 12:25	15 mins	Panel Discussion and Q&A		
12:25 - 13:25	60 mins	Lunch		
13:25 - 14:50	Session 3			
13:20 - 13:45	25 mins	Approach to Chest Pain in Children	Dr. Zakaryia Hubail	
13:45 - 14:10	25 mins	Scope of Foetal Echocardiography	Dr. M Yasir Qureshi	
14:10 - 14:35	25 mins	Pediatric ECG Interpretation	Dr. Obayda Mu'men Ma'moon	
14:35 - 14:50 <b>25 mins</b>		Neurodevelopmental care for patients with congenital heart disease	Dr. Quizad Youssef	
14:50 - 15:00	10 mins	Panel Discussion and Q&A		
15:00 - 16:30	Session 4			
15:00 - 15:25	25 mins	Sleep Apnea in Children	Dr. Abdulrahman Al Ghareeb	
15:25 - 15:50	25 mins	Cystic Fibrosis and PGT	Dr. Mariam Fida	
15:50 - 16:15 <b>25 mins</b>		Importance of Pediatric Chest X-ray – Basic Investigation	Dr. Tejal Shamik Shah	
16:15 - 16:40	25 mins	Panel Discussion and Q&A		
16:40 - 17:05	15 mins	Closing Remarks Dr. Deepak Abraham		
17:20 - 18:00		Network Coffee Break		

### **SPONSORSHIP CONTRACT**

This form is a formal order to be an event sponsor, for the Second One-day Pediatrics Symposium, to be held on **20 April 2024 (Saturday)** at the King Hamad American Mission Hospital in A'Ali, Bahrain, and will be conducted by the American Mission Hospital. The sponsorship will become legally binding upon confirmation from the Organizer.

Your signature and company stamp are required. Please return the completed contract to: med.edu@amh.org.bh

## **Company information**

Company	/ Name (Legal Name):										
Address:		1									
City:		Postal Code:	Country:								
Website:		1									
Main Contact Person											
Name:			Job Title:								
Tel:			Mobile Phone:								
Email:				<u>'</u>							
Financial Contact (if different from main contact)											
Name:			Job Title:								
Tel:			Mobile Pho	ne:							
Email:				·							
Sponsorship Package (Select One) – Based on Benefits on Page 3 of Sponsorship Brochure.											
□ Platinu	ım BHD 3,500										
☐ Gold	BHD 2,750										
☐ Silver	BHD 1,500										
☐ Bronze	e BHD 500	Date	Signature of Sponsor Company S		Company Stamp						

#### **RULES & REGULATIONS RELATING TO THE SPONSORSHIP CONTRACT**

#### **Payment**

The total sponsorship amount must be paid in full upon confirmation, either by bank transfer or by a cheque drawn in favour of 'American Mission Hospital' payable in Bahrain.

#### **Space & Height Regulations**

Sponsors shall adhere to the exact space allocated. The sponsor space consists of a table-top exhibition space with the option to display a pop-up banner. Any additional items which will be placed beside the exhibition table need to be approved by the Organizer.

**Note:** Where any sponsor display is built beyond the limitations and restrictions as outlined in this agreement, the organizer reserves the right to correct such display violations by having the sponsor alter, remove, or rearrange any or all the display so that it will comply with the regulations.

Circulars, publications, advertising matter, and all kinds of promotional giveaways may be distributed only within the assigned space. Nothing can be posted on, tacked, nailed, taped, screwed in, or otherwise attached to columns, walls, floors, or other parts of the building or furniture.

#### Cancellation

The cancellation of the Sponsorship must be sent by email to med.edu@amh.org.bh

If cancellation occurs **before 10 April 2024**, no administrative charges will be assessed. However, if cancellation occurs later than this date **NO REFUNDS** will be made. In such a case, the cancelling Sponsor is obliged to make payment of any unpaid portion of the Sponsorship opportunity.

#### **Copyrights, Royalties and Trademarks**

It is the sole responsibility to obtain licenses and permissions for using any moving image, computer software, sound recording, artwork, printed material, and/or other item bearing or embodying copyright, trademark, patent, or publicity right distributed in the conference. The organizer must be free and harmless from any third-party claims in such respect.

#### **General Information**

Exhibition space will be assigned on a first-come, first-served basis.

The organizer reserves the right to relocate or reassign booths at any time for the overall benefit of the meeting.

Company logos to be printed on the final program published on the event website or used to indicate other event materials, must be sent by email to <a href="mailto:med.edu@amh.org.bh">med.edu@amh.org.bh</a> in JPG or PDF format, not exceeding 5 MB. If the size is larger, a web link to an online drive can be used.

Advertisements, for the single pages in the program must be sent by email to <a href="med.edu@amh.org.bh">med.edu@amh.org.bh</a> in PDF format. They must be of A4 size, with 3 mm of bleed on each side.

All Advertising Pages must be received by AMH no later than April 9th, 2024.

#### **SPONSORS' PAYMENT OPTIONS**

#### 1. Bank Transfer

The amount can be transferred to the National Bank of Bahrain

Account Name: AMERICAN MISSION HOSPITAL

**Account Number:** 0099630826

**IBAN:** BH36 NBOB 0000 0099 6308 26

## 2. Cheques / Drafts

Payable to: AMERICAN MISSION HOSPITAL W.L.L

#### 3. Benefit Pay

Payments by Benefit to IBAN: BH36 NBOB 0000 0099 6308 26

Please send Proof of payment to <a href="med.edu@amh.org.bh">med.edu@amh.org.bh</a> and/or to Tel. +973 36392483

Symposium Website: www.amh.org.bh/pediatric\_update2